

Greetings:

We are very excited about this month's newsletter. Over the last few months we have been working very hard to update our website with a fresh new look as well as improving our website content. We have also added several new financial tools in order to assist you with your financial affairs. Let us know what you think.

As always, please call us if you have any questions. Talk to you real soon!

Mario

# **GWM's New Website**

We just updated our website with a fresh new look and added new content. Our website has many resources and is filled with useful financial tools which we are continually updating. Check it out and see for yourself.

### What's your Risk Tolerance?

We are very excited about a new risk tolerance questionnaire available in the marketplace and now on our website. Built on the academic framework called Prospect Theory that won the Nobel Prize for Economics in 2002, Riskalyze is the first-ever way to pinpoint investor risk tolerance with math, and engineer portfolios to fit clients. For a free assessment of your risk tolerance, take a test drive.

# **Retirement Confidence on the Rise, Survey**

Retirement confidence seems to have improved from record lows over the past five years. The rise came largely from higher income households and those who had money in retirement plans, Including work-sponsored plans and individual retirement accounts (IRAs).

### Designing a Benefit Package for Your Small Business

If you're a small business owner, you face many challenges in growing your company. One of them is recruiting and retaining the best talent for your needs. When your primary goals are managing costs and increasing revenue, how do you sufficiently entice new recruits and reward current staff members for continually putting their best efforts forward?

## Health-Care Reform Changes Affecting Seniors

The Patient Protection and Affordable Care Act, enacted in 2010, contains some provisions that directly affect our nation's elder population. If you're a retiree or a senior, you may be concerned about how these reforms may affect your access to health care and insurance benefits.

#### **Genesis Wealth Management, Inc**

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